How to Develop Your Leadership Voice in Seafood
Jacqueline Claudia
CEO, Co-Founder
LoveTheWild

- Graduate from the Wharton School (Penn) and the Darden School (UVA)
- 15 years working in corporate strategy and innovation
- She fell in love with the potential for sustainable aquaculture while working on Velella Project
- LoveTheWild helps de-demonize farmed fish and make it easier for people to cook great fish at home
- Fish 2.0 award winner
- Intrafish 40 under 40
Guy Dean
VP & CSO
Albion Fisheries

• Involved in the Industry for more than 29 years as a farmer, harvester, fisher, processor and distributor
• Started his seafood career operating an independent salmon farm and has worked on fishing vessels and as a commercial diver and harvester
• Currently at Albion – the largest seafood distributor in Western Canada
• Co-founder and chairman of Sea Pact
• Sits on Monterey Bay Aquarium Seafood Watch Program’s “Multi-Stakeholder Committee”
• Recognized by Seafood International as a influential business leader within the industry
Howard Johnson
President
H.M. Johnson & Associates

- 40+ year career in the seafood industry
- Since 1984 he has run his own consulting company H.M. Johnson & Associates engaging in strategic planning, market research and seafood sustainability
- Seafood Choices Alliance “Champion” and a Purpose Prize Fellow
- In 2012, Sustainable Fisheries Partnership created the Howard M. Johnson SFP Leadership Award in his honor
• RGE Agridev is one of the leading crabmeat exporters in the Philippines
• Passionate about the sustainability of the crab fisheries, having served as Chairman of Phil. Association of Crab Processors Inc.
• Member of the NFI Crab Council Executive Committee
• RGE’s Corp. Social Responsibility includes:
  • Recovery program that rehabilitated numerous fishing villages hit by typhoon Haiyan
  • Providing opportunities for employees to have a sustainable income
  • Employment for persons with disabilities, including more than 90 deaf mute skilled workers
Richard Stavis  
CEO, Director of Sales  
Stavis Seafoods

- Supporting donor and active member of the Seafood Nutrition Partnership
- Board member of the National Fisheries Institute (NFI)
- Board member of the NFI’s Better Seafood Board and its Sustainable Crab Council
- Actively supports fishermen rights and is involved in fisheries improvement projects (FIPs) around the world
- Board member of Sea Pact - working to develop FIPs that will protect the future of seafood
Discussion Topics

• What is your voice?

• How did you find your passion?

• Developing your leadership voice
  • Living your vision
  • Clarity of vision
  • Persistence of vision
  • Sharing yourself
Discussion Topics

• Overcoming adversity
  • Be ready for change
  • ID your challenges
  • Clear up confusion
  • Avoid conflict

• Why have a leadership voice?
  • Improve lives
  • Advance the industry
  • Become viable

• New leadership opportunities
Questions?